

General File Specifications for Submitted Artwork

All dimensions are to be considered maximum allowable based on automatic insertion into a 0.390" wide jewel case. Deviation of 0.062" below indicated dimensions is acceptable.

* When submitting finished computer files, DDAI accepts MAC and PC file types. The file types that we accept are, Quark (.qxd), Illustrator (.ai, .eps), Photoshop(.psd, .tif, .eps, .jpg). We will accept Pagemaker and Freehand file types, but if you have one of the other programs, please use that first. If you are using pagemaker, or are unable to provide these file types, please call to make arrangements.

If using Photoshop, please keep all file in layers and save it as a .psd.

If you are using Illustrator, please change all text to outlines, and only place CMYK mode .tif or .eps files in the template. Please save illustrator files to illustrator 10.

* All Submitted computer files must be at least 300 dpi and in CMYK color mode or grayscale.

* To prevent it from being cut off during trimming, all text must be at least 1/8" from the edge of the live print area of the project.

* If you will be using the DDAI barcode, please leave an area on your tray card where we will be able to drop in the barcode for you that is 1.25" wide by .375" high.

* Please be sure to send any fonts that are used in your project as well.

* All projects must have a reference number on each piece of the project. Please include your reference number when laying out your project. If you will be using the DDAI supplied barcode, a reference number will be supplied to you and dropped into your artwork.

* Minimum type size is 4 point

* All submitted files must be accompanied by a color proof.

* A 1/8" bleed area is required around all four sides of your project

* Paper used is coated both sides (C2S) 70 to 100 lbs 0.0045" to 0.005" in thickness for cover and text pages.